



Everyone at Rushcliffe School will be given the chance to shine brightly

Preparing for Year 12: Applied Business

We want you to begin your Year 12 Studies feeling prepared and confident. Therefore, you will be tasked with completing a range of Summer Work for the subjects you plan to continue studying. If you are unsure which subjects you might want to study, you should complete work for the subjects you are considering. This will help give you a “taster” of the subject, in place of the taster lessons you would normally be receiving face-to-face. **You should expect to spend a minimum of 15 hours on each subject.** All work should be submitted to your teacher in September, however not all will require feedback.

Revision of key knowledge and skills

This will ensure you do not forget some of the skills and knowledge developed during your GCSE studies

In preparation for the Applied Business course we want you to start thinking about what it might be like being entrepreneurial and setting up your own business enterprise. Lots of people do it – and lots of people fail; but for some taking the plunge and setting up their own business can be a defining event in their life.

Although you don't need any prior knowledge to take this course, there are a few areas that having a little knowledge may be of use:

- Understand what is meant by the term entrepreneur, and how it's more than simply setting up a business;
- What are the key skills and characteristics that many entrepreneurs have in common?
- What are the motivations for entrepreneurs? Is it always just about the money?
- How do entrepreneurs finance setting up, and expanding, their businesses?
- How does borrowing money work? What are interest rates and how might they affect entrepreneurs.

Key Skills Development

This will focus on ensuring you are continuing to develop the skills needed, particularly during this longer break from school

When studying any Business or Economics A-Level course it is vital to ensure you've got a sound understanding of the world in which Businesses operate. Below are a few activities to complete to ensure that you have the basic knowledge to enable you to hit the ground running in September.

What is Enterprise? – Revise and take the quiz

[Enterprise test questions - Other - GCSE Business Revision - BBC Bitesize](#)

The Economy – Revise and take the quiz

[Supply and demand - Economy - GCSE Business Revision - Other - BBC Bitesize](#)

What Are Microbusinesses – Read article, and take notes for the activity below.

[Why microbusinesses are crucial to levelling up - Small Business UK](#)



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You can find a lot of this information by reading stories about entrepreneurs and watching videos:

These links will get you started:

[Successful entrepreneurs: 100+ business success stories | Startups.co.uk](#)

[10 Entrepreneur Success Stories that Will Inspire You \(careeraddict.com\)](#)

[Who Even Is An Entrepreneur?: Crash Course Business - Entrepreneurship #1 - YouTube](#)

[Rags to Riches: the UK's Top Self-made Female Entrepreneurs - Prowess](#)

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Super Curriculum Activities

An opportunity to begin looking in more depth at the subjects you have chosen, preparing for the greater independence required in Year 12. Activities which will broaden your knowledge and understanding of the wider world of your subject. Things to inspire and enjoy!

Read two articles from the Super Curriculum App (You will need to download using the links below).



Submission Pieces

These pieces will be submitted to your teacher the first lesson in September for review and feedback

Microbusinesses Infographic

Using the notes you made from the article above design an infographic that highlights:

- Data about microbusinesses in the UK
- Issues that need addressing
- Any other information you think could be included

Click the link to see examples of infographics: [infographic - Bing images](#)

Article for Entrepreneurial Magazine

Write an article about what you have learnt about entrepreneurialism through your research. Your audience are younger people that are considering becoming entrepreneurs.

As part of your article you will need to focus on the following:

- What is entrepreneurialism?
- What are the skills and characteristics you would expect entrepreneurs to demonstrate?
- What goals might entrepreneurs set and what might motivate them? What are the potential rewards of entrepreneurialism?
- What challenges might entrepreneurs face? How is the current economic climate helping or hindering new start-up enterprises?
- What role are, could or should governments play in supporting entrepreneurs?
- What are the options open to new entrepreneurs when raising finance? What are the costs and benefits of these options?

Overall, we are looking for a well planned and researched article. You should flood it full of facts, figures, and examples of real entrepreneurs. Grip the reader at the start and leave them informed and keen to find out more.

Take pride in your work and really show us what you are capable of.

1500 -2000 words