

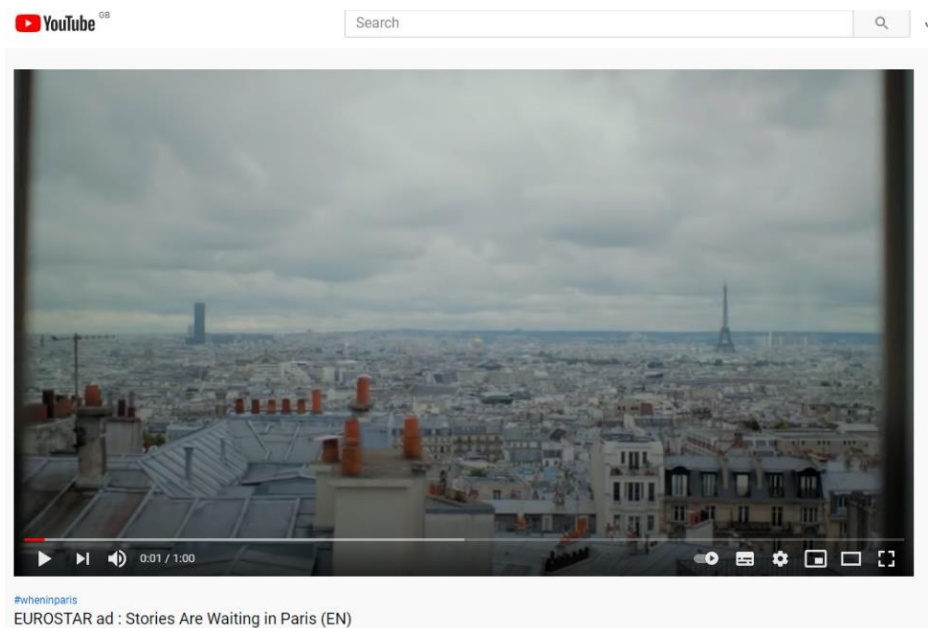
# English Literature and Language Taster Preparatory Task

Before your English Literature and Language taster session please watch the following Eurostar advert for Paris and make notes on how Paris is presented:

<https://www.youtube.com/watch?v=NCyQo6rVrOI>

You should use the following headings to help you think about different aspects of the advert and how they have been designed to present particular aspects of Paris.

- Language choices
- Visual images
- Places
- Narrator choices
- Narrative structure



## Transcript

*((hurdy-gurdy style music plays))*

**Narrator:** **maybe** (.) **maybe** you'll go left *((footsteps))* (1) **maybe** you'll go right *((rollerblading))* *((clattering sound, pigeons scatter))* (1) maybe you'll go **up** *((footsteps, skipping sound))* (1) **down** *((wooshing sound))* (.) round and round *((mechanical clicking sound, child's yell))* (1) **maybe** you'll go here (1) or **there** (1) to **this place** *((live music))* (1) **that place** (.) maybe you'll meet **him** *((arrow appears on screen pointing to man))* (.) **her** *((kissing sound))* (.) perhaps them (.) hopefully not him. (.) maybe you see **this** (1) *((dog barks))* **hear that** *((parrot squawks, siren))* (1) **eat this** (1) **maybe** you'll get lost (1) maybe it will **rain** *((rain))* (.) you shelter here and **this** will happen (2) but **maybe** it won't rain (.) instead you'll go **there** (.) and **fall** in love (.) with **this** *((car starts, door shuts))* (2) stories are waiting *((written text appears on screen: 'STORIES ARE WAITING'))* *((music fades, train door slides shut))* *((written texts appears on screen: 'Eurostar, #wheninparis'))*