

A-Level Business transition

Business Studies



Name _____

Welcome to Business studies.

You have a range of activities to complete over the summer so you are prepared for the start of your new A-Level course

Please take the following advice

- 1) Complete all activities and answer all questions.
- 2) You must complete the **entrepreneur research task** and watch two films / programmes **using the supa curriculum app**

Use your own words when completing the research tasks.

A Level students that have been successful in the past have a real consolidation and understanding of their work by engaging with the material and thinking about what they are writing

- 3) Attempt and answer all questions. If you are struggling, or uncertain if your answer is right or wrong, please have a go!
- 4) Bring this document and all your research to your first business lesson

A-Level Business transition

Research



Research

As part of your A-Level studies, you must complete independent research.

The following websites are useful as a starting point however you should be able to use your own sources

<https://www.tutor2u.net/business> - brilliant and provides videos for revision / exam questions / notes

Revision World <https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

Task A

Complete some independent research and complete notes on the following.

<https://www.tutor2u.net/business/reference/introduction-to-the-role-of-a-manager>

<https://www.tutor2u.net/business/reference/what-managers-do>

Manager – what is a manager?

Subordinate – define?

What are the five tasks carried out by a Manager according to Druker?.

Explain each one.

Research (continued)



Define the following

Senior Management

Middle Management

Junior Management

Introduction to Leadership styles

Research the following leadership styles using the link below

https://www.youtube.com/watch?v=BuRJR4xfO_0

Autocratic leaders

Definition

Advantage

Disadvantage

Research (continued)



Democratic leaders

Definition

Advantage

Disadvantage

Laissez Faire leadership

Definition

Advantage

Disadvantage

Research (continued)



Paternalistic Leader

Definition

Advantage

Disadvantage

What is the difference between a Manager and a Leader?

A-Level Business transition

Task B – Consolidating your learning



Complete these questions over the next two pages. Try not to refer to your notes. If you have written good notes, you are more likely to remember them.

| | |
|-----------|--|
| Q1 | Fill in the gaps |
| | A manager is a person responsible for managing resources, usually including other _____ members. They will _____ performance and try to ensure business _____ are met. Managers can be found at various levels in a business including junior, middle and senior managers. The more senior the manager, the greater their _____ will be and typically the wider their span of control (the more people they need to manage). |
| | <i>Choose from: responsibility, monitor, objectives, staff</i> |

| | |
|-----------|--|
| Q2 | Managers have various roles outlined below. Match each to the scenario on the right in which this role is being used. You may find more than one management role for each scenario. |
|-----------|--|

| | |
|-----------------------|--|
| 1. Setting objectives | A. Motivates their team by asking team members for solutions to problems and acting upon promising ideas. |
| 2. Analysing | B. Sales staff have not met their target for the quarter. The manager speaks to the staff involved to find out why. |
| 3. Leading | C. A manager looks at data on a spreadsheet and compares sales levels with the previous year then investigates reasons for the difference between the figures. |
| 4. Decision making | D. A manager discovers some team members have exceeded their target by a large amount. She decides to pay those members of staff to deliver training to others which struggled to meet the target. |
| 5. Reviewing | E. A manager decides to set the sales team a target of increasing sales by 15% compared with last quarter. |

| | |
|-----------|--|
| Q3 | Do these statements apply more to the idea of a leader or a manager? |
| | 3.1 Has authority over others. Their power is clear from their job title and place in the firm's hierarchy. |
| | 3.2 Has a long term view and seeks to make meaningful changes to improve the current situation. |
| | 3.3 Has a vision for the future and encourages others to work towards it. |
| | 3.4 Ensures resources are in place to allow objectives to be met e.g. the right number of staff, machinery, raw materials etc. |

A-Level Business transition

| | |
|----|---|
| Q4 | To what extent do you agree that....(mark your position on the continuum and justify your view) |
| | <p>4.1 The most important characteristic of a good manager is to be able to strike fear into subordinates</p> <p>Agree _____ Disagree</p> <p>4.2 Setting objectives is the most important thing a manager does</p> <p>Agree _____ Disagree</p> <p>4.3 Excellent leaders are born not made (i.e. are naturally excellent leaders and someone cannot learn/be trained to be so)</p> <p>Agree _____ Disagree</p> |

A-Level Business transition

Task C Entrepreneurs



a) Watch the following video and answer questions b and c

<https://www.youtube.com/watch?v=aozlwC3XwfY>

b) What is an entrepreneur? _____

c) What qualities do you need to be an entrepreneur? _____

d) You will need to research three different entrepreneurs and produce **three case studies**. Write your answers on the pages overleaf. You can use news websites or the supa curriculum app (see page 12) to help with your research.

You must **answer all questions**.

You can choose from the following entrepreneurs or you can choose your own

Mark Zuckerberg

Angela Ahrendts

Karren Brady

Ranjit Singh Boparan

Richard Branson

James Dyson

Indra Nooyi

Jayne-Anne Gadhia

Elon Musk

Bill Gates

Denise Goates

Jeff Bezos

Steve Jobs

Theo Paphitis

Deborah Meden

Jamal Edwards

A-Level Business transition

Case Study One

Name of Entrepreneur _____



- What is their background? Describe their journey to success.
- What products / services do they provide?
- Describe how their product / service became successful
- Identify any problems they had and how they overcame them
- Identify the skills / qualities of the entrepreneur
- Analyse why they have been successful? (why do **you** think they have been successful?)

A-Level Business transition

Case Study Two

Name of Entrepreneur _____



- What is their background? Describe their journey to success.
- What products / services do they provide?
- Describe how their product / service became successful
- Identify any problems they had and how they overcame them
- Identify the skills / qualities of the entrepreneur
- Analyse why they have been successful? (why do **you** think they have been successful?)

A-Level Business transition

Case Study Three

Name of Entrepreneur _____



- What is their background? Describe their journey to success.
- What products / services do they provide?
- Describe how their product / service became successful
- Identify any problems they had and how they overcame them
- Identify the skills / qualities of the entrepreneur
- Analyse why they have been successful? (why do **you** think they have been successful?)

A-Level Business transition

Rushcliffe Spencer School

Economics and Business Department Supa Curriculum



What is the Supa Curriculum?

Super curricular activities are those that take your regular curriculum further. They take the subject you study in the classroom beyond that which your teacher has taught you or what you've done for homework.

On our own downloadable app, there are a range of activities, suggested by teachers for you to stretch yourself and explore your subjects.

How to download the app?

You will find our app available to download for iOS and Android. You can download for

- a) Apple devices here: <https://apps.apple.com/app/id1560629360>
- b) You can download for Android devices here:
<https://play.google.com/store/apps/details?id=com.AppInstitute.u70c2>
- c) OR scan the QR code below



Task D

- 1) Download the app, go to **subjects** and open **Business**
- 2) Watch **two** of the programs or films that are on the Business section.
- 3) Complete the **analysis sheet** on the next page
- 3) Be ready to discuss on your return



A-Level Business transition

Rushcliffe School Economics and Business Department

Super Curricular Analysis



| What was the source? (film / book) | Summarise the source in 5 key points | Identify 3 links to your course (Eg Marketing / pricing / Human resources / finance) |
|---------------------------------------|--------------------------------------|--|
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